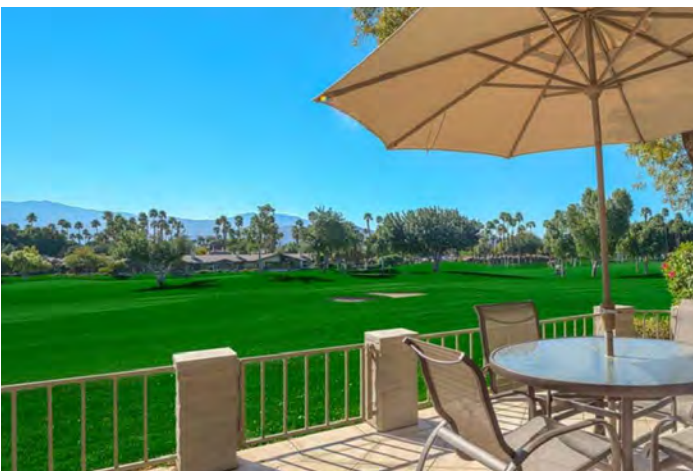


iTrip.net



itripvacations



Rene Grajales
Matty Soler

ftlauderdale@itrip.net
833-487-4735

Who is iTrip Vacations?

iTrip Vacations is an international vacation rental property management company with local property management companies based in destinations from coast to coast.



Created by vacation rental property owners for vacation rental property owners, we began in 2008 to bring the best of traditional rental management paired with the power of an international marketing machine.

Today, we have almost 3,000 short-term rental properties in over 120 destinations across North America and continue to grow.

We market globally and spend millions of dollars each year on marketing and advertising, including social media and Google, and list each property on 80-plus distribution channels. This translates to increased revenues and conversion rates that are 5x the industry averages.



Rene Grajales & Matty Soler

iTrip Vacations markets globally but manages locally. Our local property management franchise owners focus on individual relationships, which allows us to provide top-quality boutique-levels of service. Unlike other property management companies, we do not process you through a call center in another state. Our local owner managers are your contacts anytime you need to talk to us and bring a high level of customer service to your market, managing your home with care and professionalism.



The iTrip Vacations Team

"I really value the personalized service. Unlike my past experience where your unit was just a number and never really well marketed, iTrip stays on top of things. When there is something to discuss, iTrip is just a phone call or email away. iTrip's familiarity with our unit is as if it were their own. [The company is] a pleasure to work with, and I am looking forward to a long, mutually rewarding experience."

- Jay O.

"I appreciate iTrip's hard work and dedication in making my owner experience a successful one! I have been renting my property for eight years now, and this past year with iTrip has been a wonderful experience in every way!"

- John C.

What iTrip Homeowners Receive

- **Higher booking conversion rates** which translates to more revenue
- **Best-in-class software and automated processes** that provide lifestyle improvement for our property owners
- **No-rotation of properties listed online**
- **Property owners control their time at their property**
- Optimum process for **more and better guest reviews**
- **International digital marketing** through retargeting, social media, online advertising



Partnerships with
80+ distribution channels,
including VRBO,
Airbnb, Booking.com



Highest booking
conversion rate in
the industry, up to 5X



Average increase in
revenue to the property
owner is **25%**



Facebook, Twitter,
Instagram, Pinterest,
LinkedIn, YouTube,
Blogs



Retargeting displays
iTrip ads on other sites,
keeping iTrip top of
mind



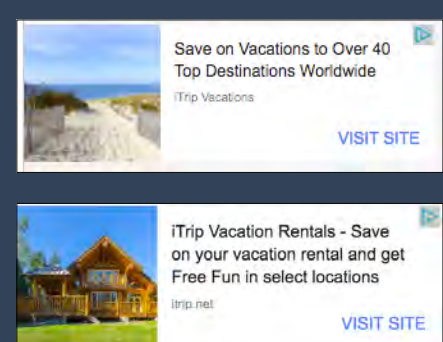
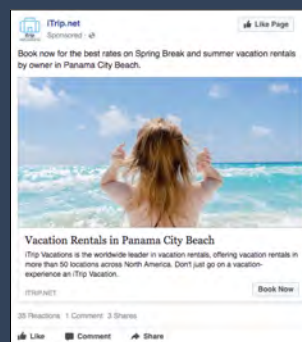
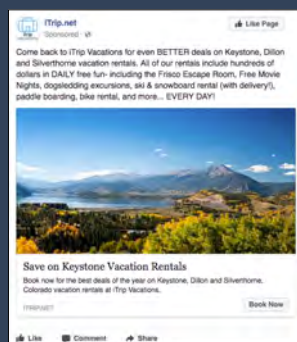
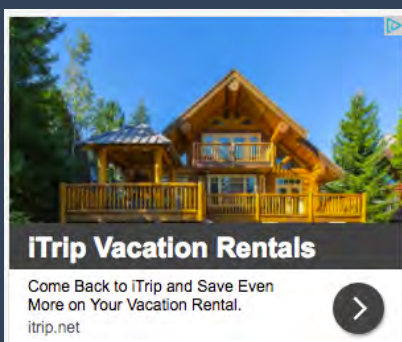
Custom app simplifies
guest review process



SEO: iTrip appears
organically on Google
page 1 search results
for **500+ terms** related
to vacation rentals



Digital marketing
strategies reach **100M+**
people per year





itripvacations

Rental Pro Forma

Rene Grajales

Contact: (954) 526-1455

Rene.Grajales@itrip.net

Sample

Fort Lauderdale, FL 33334

2 Bedroom & 2 Bathroom

Projected Rental Income

\$111,531



Annually Occupied



Weekly Rate Avg

47.38 Weeks \$2,354.07

Rental Projections are educated estimates. This is in no way a guarantee of income from iTrip



National Marketing and Brand Presence

National recognition and powerful corporate marketing



Satisfaction Guaranteed

You have our promise to always make it right



Dynamic Pricing Strategy

Earn more per booking with our dynamic pricing strategy



Extensive Guest Database

Leverage the power of our huge database of past guests



Enhanced Guest Screening

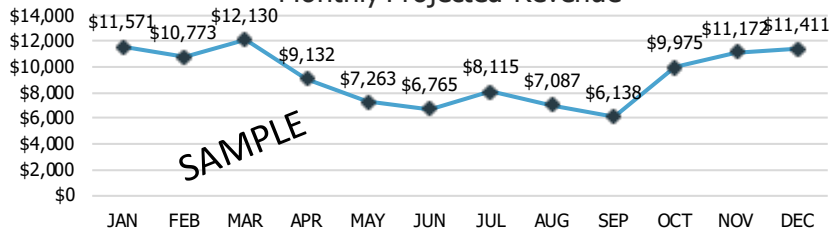
Maintain high guest standards with our strict guest vetting



No "Nickel and Diming"

No out-of-pocket expenses for day-to-day management

Monthly Projected Revenue



Low Start-Up Fees

No Long Term Contracts

Satisfaction Guaranteed

COMPLIMENTARY PRO FORMA

For buyers interested in knowing how much they can make by renting out their property, we can provide you with data to help substantiate their returns.

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Average Property Details (Annual)

Rent Revenue	\$121,147
Average Daily Rate	\$505
Average Stay Revenue	\$2,112
Days Booked in Advance	33
Guest Nights Booked	240

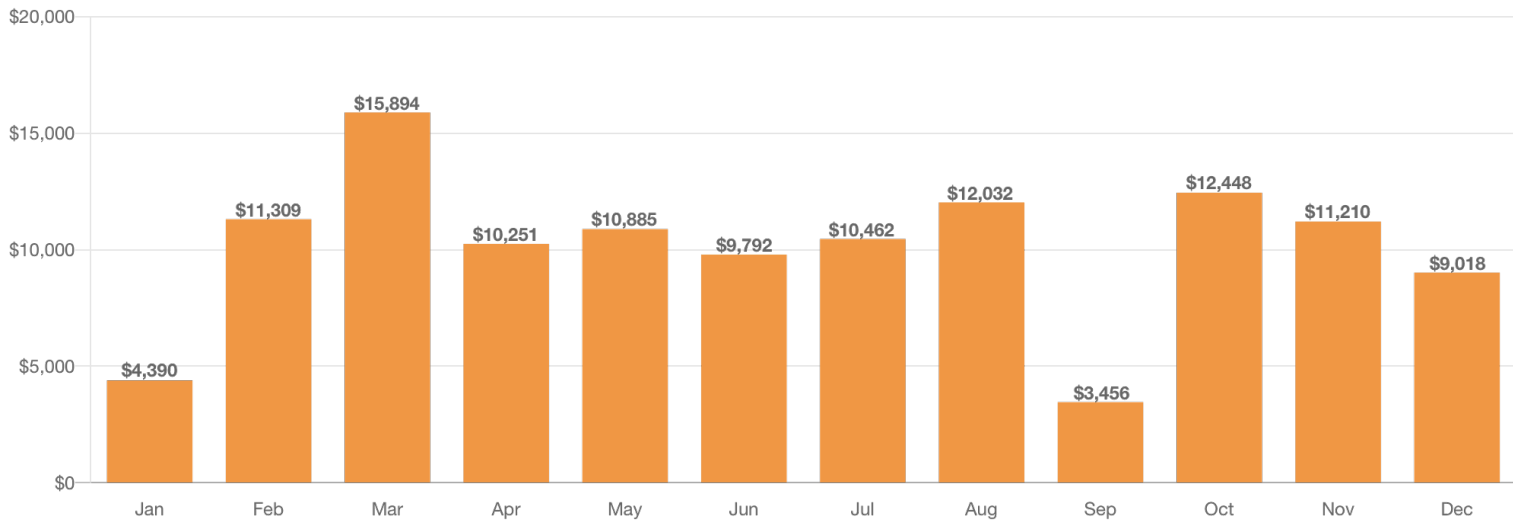
Comp Criteria

Sourced from: One Year Back

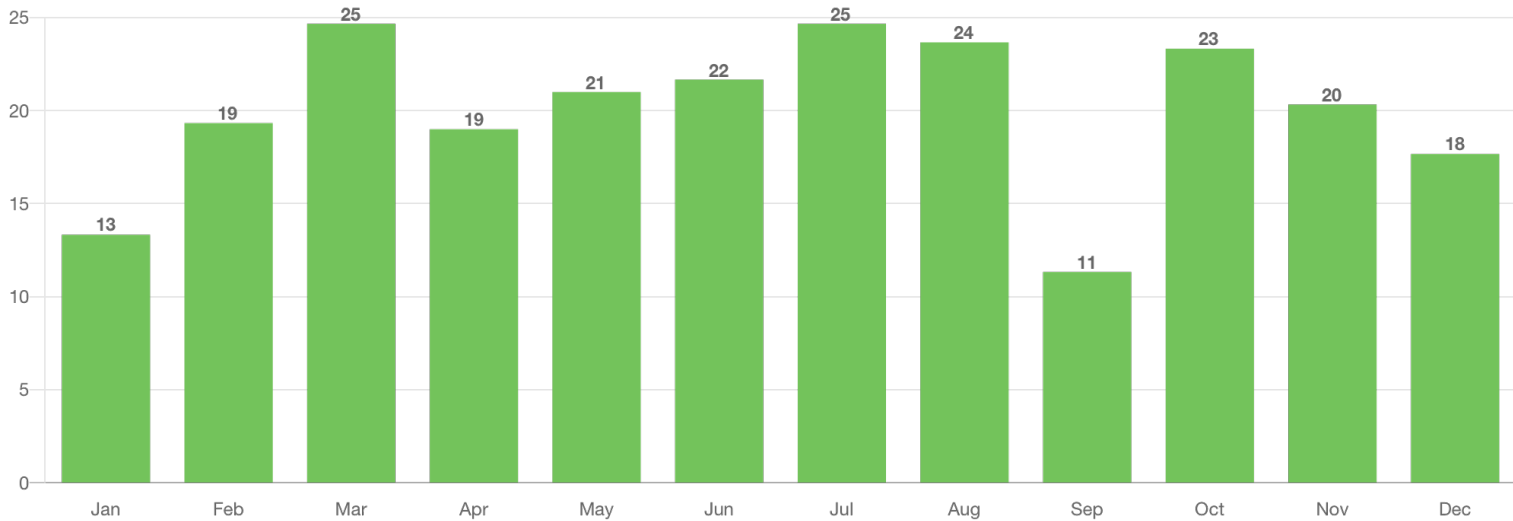
Bedrooms: 3

Unit Type(s): House

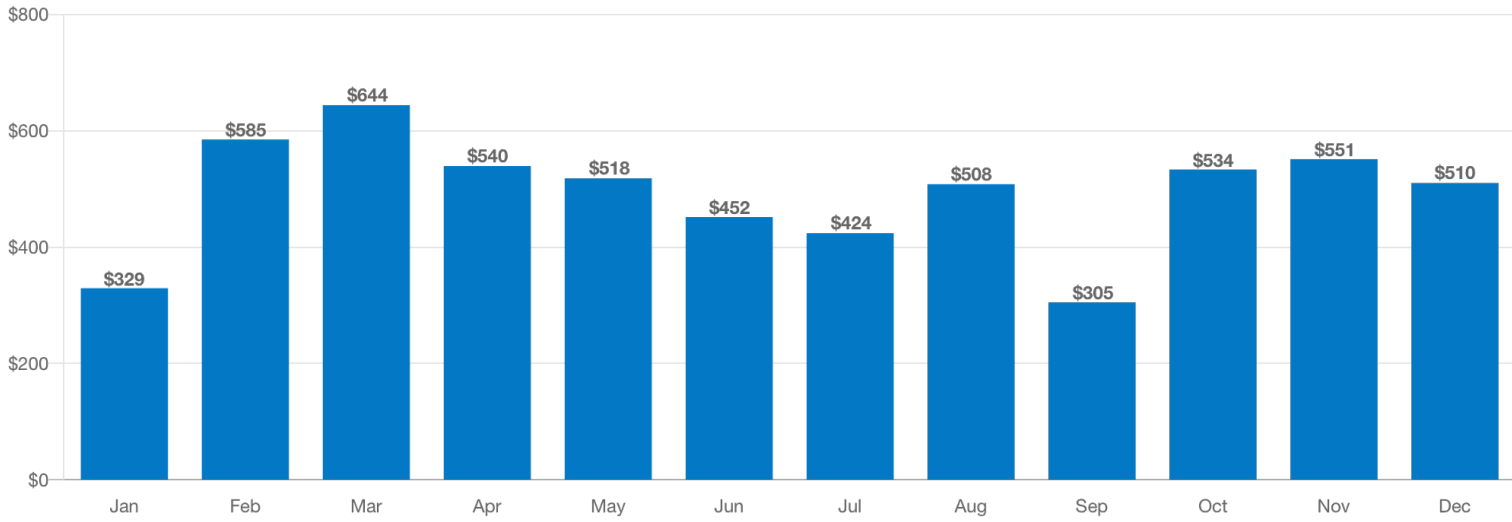
Average Rent Revenue by Month



Paid Guest Nights



Average Daily Rate by Month



Average Booking Window by Month

